

Sponsorship Guide

Sponsorship Opportunities for Beyond Adopteen Retreat Fall 2026

theparkcommunity.org/beyondadopteen



Beyond Adopteen Retreat Impact

Beyond Adopteen 2026
August 7-10, 2026 • Toronto, Ontario • Ages 21+

Beyond Adopteen is dedicated to providing ongoing community connection and resources for adult adoptees — whether they're navigating new worlds, changing careers, or starting families of their own. Through annual Connection Weekends, we offer adult adoptees a community that buoys their aspirations and supports their lifelong adoption journey. Built for adult adoptees, by adult adoptees.

8,000+

Adoptees
Served

42

States
Represented

5

Countries

4th

Annual Retreat



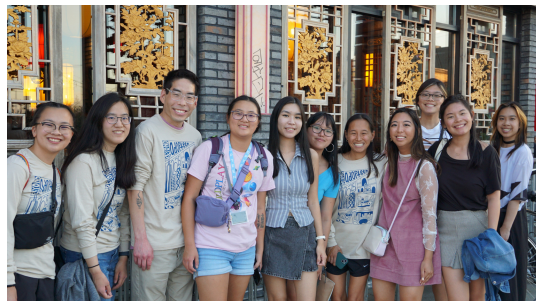
Adult Development + Leadership

Beyond Adopteen retreats are participant-led gatherings where adult adoptees share wisdom, build community, and navigate life's chapters together.



Community Building

Our commitment to building spaces for adoptees at every stage of life has allowed us to grow into a national and international community.



Diversity and Cultural Empowerment

We create spaces where adult adoptees feel free to be fully themselves — affirming their identities, exploring their cultural roots, and honoring every part of the journey that brought them here.

OUR REACH

Your partnership reaches tens of thousands of adoptees, families, and allies across social media, the web, and email.

Channel	Total (2025)
Social Media (6 channels — Facebook & Instagram across CCAI, The Park, and Adopteen)	1,541,694 views
Website Impressions (ccaifamily.org + theparkcommunity.org)	1,806,400 impressions
Email — Constant Contact (combined lists)	615,925 consistently read

PARTNERSHIP TIERS

Choose the level that's right for your organization — every tier makes a real difference.

Tier 1 — Friend of the Community	\$250 – \$1249 (or donations in kind)
WHAT YOUR GIFT COVERS At this sponsorship level, your gift covers important program elements, such as a workshop, catered meal, and supplies.	
PARTNER BENEFITS ✓ Thank-you mention on social media (1 post across our 6 channels) ✓ Listed by name on our website as a Community Partner for the full event season	

Tier 2 — Champion

\$1,250 – \$1,999

WHAT YOUR GIFT COVERS

Elevate the entire welcome experience for attendees. Swag bags and welcome gifts for all participants

PARTNER BENEFITS

- ✓ Everything in Tier 1
- ✓ Logo featured on our website with a direct link to your organization
- ✓ Recognition in end-of-weekend materials distributed to all attendees

Tier 3 — Advocate

\$2,000 – \$3,999

WHAT YOUR GIFT COVERS

Send the attendees on an adventure — and put your name on it. Includes two Toronto must see excursions.

PARTNER BENEFITS

- ✓ Everything in Tier 2
- ✓ Dedicated social media feature post tagged across all 6 channels (21,700+ combined followers)
- ✓ Logo on all participant-facing printed materials

Tier 4 — Trailblazer

\$4,000 – \$7,499

WHAT YOUR GIFT COVERS

Sponsor the Welcome Dinner and Mixer, giving adult adoptees their very first moment of connection the night they arrive — includes food, space rental, and meet and greet activities.

PARTNER BENEFITS

- ✓ Everything in Tier 3
- ✓ Named sponsorship during the Welcome Dinner: "This dinner is brought to you by [Your Organization]"
- ✓ Logo on event signage displayed throughout activity spaces
- ✓ Featured in our post-event recap sent to all attendees and their families

Tier 5 — Presenting Sponsor

\$7,500+

WHAT YOUR GIFT COVERS

Your name becomes part of the overall retreat experience from pre-retreat communications to post-retreat follow up. Multiple major items (e.g., scholarships, transportation, and team training)

PARTNER BENEFITS

- ✓ Everything in Tier 4
- ✓ "Presented by [Your Organization]" branding on all camp communications for the season
- ✓ Prominent logo placement on camp banner, backdrop and website year-round
- ✓ Personal thank-you from camp leadership (video or letter)
- ✓ First right of refusal for next year's Presenting Sponsorship

BECOME A CORPORATE SPONSOR TODAY

If you have any questions, we'd love to talk. Email Maddie Gustafson at maddie@theparkcommunity.org or call 303-250-6688 ext. 205.

Thank you for your support!



BENEFITS AT A GLANCE

Benefit	Friend \$250 +	Champion \$1,250 +	Advocate \$2,000 +	Trailblazer \$4,000 +	Presenting \$7,500+
Social media mention	✓	✓	✓	✓	✓
Website name listing	✓	✓	✓	✓	✓
Logo on website	—	✓	✓	✓	✓
End-of-event materials	—	✓	✓	✓	✓
Dedicated social feature	—	—	✓	✓	✓
Logo on printed	—	—	✓	✓	✓
Named excursion sponsor	—	—	—	✓	✓
Logo on event signage	—	—	—	✓	✓
Post-event family recap feature	—	—	—	✓	✓
"Presented by" branding	—	—	—	—	✓
Prominent banner/backd	—	—	—	—	✓
Thank-you from leadership	—	—	—	—	✓
First right of refusal next year	—	—	—	—	✓

RETREAT COSTS

The following reflects the actual costs of running Beyond Adopteen 2026. Every sponsorship contribution goes directly toward these expenses.

Item	Cost	Applies To
Registration Fee	\$349	Per participant
Accommodations	\$350	Per participant, full weekend
One Group Meal	\$1,500	Per participant
Workshop	\$750	Per workshop (2 total)
Swag Bags	\$1,200	All participants
Shirts	\$1,500	All participants
Excursion	\$1,500	All participants, per excursion (2 total)
Welcome Dinner & Mixer	\$5,000	All participants

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PAST SPONSORS

We wouldn't be here without the incredible support of our past and present sponsors. Their belief in the power of community has helped hundreds of adult adoptees find their people.



Imagine your logo
here!

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